

'Road to Endeavour' Social Media Prize

Entry and Competition guidelines

Students wishing to enter the 'Road to Endeavour' Social Media Prize (**Competition**) must submit an elevator pitch video (**Entry Video**) that provides an overview of the project that their team will develop for the Endeavour Engineering & IT Exhibition (**Project**).

Instructions on how to submit your video

- Upload the video via [cloudstor](#) (log in using your University of Melbourne username and password)
- Select the files tab
- Upload the file and create a sharable link
- Email the link to Endeavour-MSE@unimelb.edu.au

Entry Videos will be judged according to the quality of the video, how accessible the pitch is to a general public audience and how engaging the speakers are. Entry Video length should be no longer than two minutes. Students are advised that where their Project includes involvement by an industry partner, the selection of their Entry Video for the shortlist is subject to their industry partner's consent with respect to further participation with respect to the Video Blogs (the industry partner's consent will be obtained via a Consent Deed prepared by MSE).

Melbourne School of Engineering will assess the Entry Videos and compile a shortlist of five Entry Videos. Shortlisted teams will produce two video blogs during the course of their Project which should detail aspects relating to the Project's progress, for example, achievement of key milestones, challenges faced, lessons learnt, and key Project activities. Each team must nominate a 'team leader', who will be responsible for submitting the Entry Video.

The video blogs will be edited, distributed and published by the Melbourne School of Engineering (including via social media) as part of the 'Road to Endeavour' video series. Winners will be judged by the total number of 'likes' received for their Video Blogs on social media sites, and will be announced at the Endeavour Industry and Awards Night. The winning team will share in a grand prize of \$2,000. All finalists will receive a prize for participating.

By submitting your Entry Video, you acknowledge and agree that:

- a) where you have depicted any other individuals besides yourself in your Entry Video, you have obtained those individuals' consent to be filmed for the purpose of the submission of your Entry Video to the Competition (including as described in these terms and conditions);
- b) you have all the rights necessary to include any third-party material which is incorporated into your Entry Video and that you will not breach any obligation of confidentiality to any third party (including an industry partner) by submitting the Entry Video;
- c) your Entry Video will not contain any material that is untrue, defamatory, misleading or deceptive, nor will it constitute an invasion of privacy or amount to the violation of any right of publicity or other rights of any third party;

- d) you provide the University with a non-exclusive, royalty-free licence to use your Entry Video for the purpose of shortlisting teams for the Competition as described above;
- e) where your Entry Video contains any intellectual property rights (such as copyright, trademarks, or designs in your Project), you grant the University a non-exclusive licence for the use of those rights which are incorporated into the Entry Video for the purposes outlined above at clause (d); and
- f) you warrant that you have all the necessary rights to make the Entry Video and to grant the University the rights set out in these terms and conditions.