



THE UNIVERSITY OF
MELBOURNE

Melbourne School
of Engineering

ENGINEERING
& IT FOR THE
FUTURE



ENDEAVOUR

2018 PROSPECTUS

THURSDAY
18 OCTOBER 2018

➤ For more information, visit
eng.unimelb.edu.au

Endeavour is the Melbourne School of Engineering's celebration of student innovation and thinking and has grown to be one of the largest annual events held at the University of Melbourne.

The event exhibits over 100 graduate group projects, showcasing the students approach to engineering & IT challenges of today to create a smarter future.

Since Endeavours inception in 2010 it has drawn visitors from industry, high schools, the media and the general public. The exhibition continues to attract both undergraduate and graduate students in attendance to view the inspiring creations from their peers.

Award Sponsors are provided with the opportunity to support the advancement of the profession by awarding funds to high performing student projects.

Endeavour provides you with a unique opportunity to:

- Engage with student talent and leverage for potential graduate recruitment outcomes
- Participate in brand exposure opportunities
- Foster and strengthen university connections
- Network with industry and student attendees at the evening of the exhibition

SPONSOR AN AWARD

Endeavour provides your organisation with an opportunity to customise an award theme based on your organisation's mission, values and core operations. The criteria is developed in consultation with your organisation and could include (but is not limited to) awards focused on the following areas:

- Advancement in medical technologies
- Environmentally conscious project design
- Innovative Blue Sky thinking

As an Award Sponsor you are provided with the opportunity to actively participate in the judging process to select an appropriate winner.

The Student Awards will be presented to the project groups at the Endeavour Industry & Awards Night that takes place on the evening of Endeavour. The evening provides you with the opportunity to network with other Award Sponsors, academic staff and students.

Project groups presenting at Endeavour will consist of students from postgraduate engineering and IT degrees from across the Melbourne School of Engineering.

AWARD SPONSORSHIP BENEFITS

By providing a Student Award your organisation will be able to access a range of benefits which will assist you in establishing connections to final year postgraduate engineering and IT students. A limited number of awards are available. Please contact us for a discussion in relation to your award theme and the student application process.

WANT TO FIND OUT MORE?

Contact us:

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endeavour.unimelb.edu.au

Benefits	Student Award \$2,000 + GST
Branded visibility at events	
Banners identifying your organisation <ul style="list-style-type: none"> • Banners placed at the entrance of the exhibition venues • Banners on the stage at the Industry Awards Night Ceremony 	✓
Acknowledgement in the official Endeavour guide that is distributed to all participants and attendees of the event	✓
Official recognition by the event speaker at the Endeavour Industry Awards Night	✓
Opportunity to present your award to the successful project group at the Endeavour Industry Awards Night	✓
Logo inclusions	
Logo in the event brochure and program guides	✓
Logo on LCD screens at the event	✓
Logo inclusion on student communications in relation to the awards	✓
Student engagement	
Invitation to the Endeavour Industry Awards Night to network with industry and students	✓
Opportunity to have a trestle table booth in the exhibition during the day of the event	✓
Opportunity to interact with and shortlist students who apply for your award prior to Endeavour through the judging process	✓ (Optional)
Broadcast and social media callouts	
Recognition on the Endeavour website	✓
Link to your organisation's website from the Endeavour website	✓
Opportunity to share recruitment program information in the student newsletter and on Facebook	✓