



THE UNIVERSITY OF
MELBOURNE

Melbourne School
of Engineering

ENGINEERING & IT FOR THE FUTURE



ENDEAVOUR

2019 PROSPECTUS

THURSDAY
24 OCTOBER 2019

➤ For more information, visit
endeavour.unimelb.edu.au

Endeavour is the Melbourne School of Engineering's celebration of student innovation and thinking and has grown to be one of the largest annual events held at the University of Melbourne.

The event exhibits over 100 graduate group projects, showcasing the students approach to engineering & IT challenges of today to create a smarter future.

Since Endeavours inception in 2010 it has drawn visitors from industry, high schools, the media and the general public. The exhibition continues to attract both undergraduate and graduate students in attendance to view the inspiring creations from their peers.

Award Sponsors are provided with the opportunity to support the advancement of the profession by awarding funds to high performing student projects.

Endeavour provides you with a unique opportunity to:

- Engage with student talent and leverage for potential graduate recruitment outcomes
- Participate in brand exposure opportunities
- Foster and strengthen university connections
- Network with industry and student attendees at the evening of the exhibition

SPONSOR AN AWARD

Endeavour sponsorship

Endeavour provides your organisation with an opportunity to customise an award theme based on your organisation's mission, values and core operations. The criteria is developed in consultation with your organisation and could include (but is not limited to) awards focused on the following areas:

- Advancement in medical technologies
- Environmentally conscious project design
- Innovative Blue Sky thinking

As an Award Sponsor you are provided with the opportunity to actively participate in the judging process to select an appropriate winner.

Students can apply to be considered for these awards, which may provide your organisation to increased exposure to the students in the lead up to Endeavour.

The Student Awards will be presented to the project groups at the Endeavour & Awards Night that takes place on the evening of Endeavour. The evening provides you with the opportunity to network with other award sponsors, academic staff and students.

Project groups presenting at Endeavour will consist of students from master engineering and IT degrees from across the Melbourne School of Engineering.

AWARD SPONSORSHIP BENEFITS

By providing a Student Award your organisation will be able to access a range of

benefits which will assist you in establishing connections to final year masters engineering and IT students and enhancing the profile of your organisation amongst the University of Melbourne engineering and IT community.

A limited number of awards are available.

WANT TO FIND OUT MORE?

Contact us:

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endeavour.unimelb.edu.au

Benefits	Student Award \$2,000 + GST
Branded visibility at events	
Banners identifying your organisation	✓
• Banners placed at the entrance of the exhibition venues	✓
• Banners on the stage at the Endeavour Awards Night Ceremony	✓
Acknowledgement in the official Endeavour guide that is distributed to all participants and attendees of the event	✓
Official recognition by the event speaker at the Endeavour Awards Night	✓
Opportunity to present your award on stage to the successful project group at the Endeavour Awards Night (this is not a speaking opportunity).	✓
Logo inclusions	
Logo in the event brochure and program guides	✓
Logo on LCD screens at the event	✓
Logo inclusion on student communications in relation to the awards	✓
Student engagement	
Invitation to the Endeavour Awards Night to network with industry and students	✓
Opportunity to interact and shortlist students who apply for your award prior to Endeavour through the judging process	✓
Broadcast and social media callouts	
Recognition on the Endeavour website	✓
Link to your organisation's website from the Endeavour website	✓
Opportunity to share recruitment program information on student newsletter and on Facebook	✓

AWARD PROCESS & TIMELINES

Once your organisation award theme and application criteria are confirmed, our dedicated team will promote the award to the student's project groups and receive applications on your behalf in accordance to the below timelines. We will work with you to assist your organisation throughout this process to ensure that your sponsorship is maximised.

Activity	Timeline
Applications for your award will commence.	Monday 5 August 2019
Applications for your award will conclude. Applications will be sent to your organisation to review.	Monday 9 September 2019
Your organisation will select and confirm 3-5 project groups as finalists for your award.	Monday 23 September 2019
Representatives from your organisation will attend Endeavour and be escorted around the exhibition as they conduct judging of the finalist teams at their display booth. The judging process is limited to 10-minutes in total for each project group. Each project group will be asked to deliver the following:	Thursday 24 October 2019 Endeavour & Awards Night
• A 3-minute pitch in regards to their project	
• Respond to your questions during a 5-minute Q&A time.	