**Deed of Consent**

DATE

Industry Contact Name

Address

Dear Title and Name,

**Re: participation in the ‘Road to Endeavour’ Social Media Prize**

Faculty of Engineering and Information Technology (**FEIT**) at the University of Melbourne is running the ‘Road to Endeavour’ Social Media Prize (**Competition**) to promote the research and industry projects undertaken by its final-year engineering students (**Project**) as part of their course.

The Competition involves the submission of Instagram Posts which may include video blogs, stories, reels, still photograph by Project teams which include key project information such as introducing the team, explaining the problem they are working to solve, key milestones, challenges faces, lessons learnt and key activities during their Project. The content will be uploaded to various social media sites (including Instagram, Linked In, and the FEIT Facebook page) as part of the Competition, and winners are judged by the total number of engagements with their content along side the quality of their material. Winners will be announced at the Endeavour Industry and Awards Night.

As you have been named as an industry partner collaborator to Students involved in the On-site **Project Name,** FEIT seeks your consent to participate in the Competition in accordance with the terms of this deed of consent.

By signing below, you agree that:

1. you are a willing participant to the Project;
2. you have taken steps to safeguard the confidentiality of your confidential or proprietary information during the Project;
3. you release the Students from any claims regarding breach of confidentiality that you may have with respect to their participation in the Competition as outlined above;
4. the University may, in its discretion, use, copy, publish, make available, distribute, transmit, edit, modify or display the Project Social Media Content (including via online means, and on social media websites) for its legitimate purposes, including for purposes related to the Competition and for its broader educational, research and marketing purposes, and enter into agreements with third parties regarding the distribution or publication of the Project Video Blogs for these purposes;
5. where the online content contain any intellectual property rights which are owned or controlled by you (such as copyright, trademarks, or designs), you grant the University a non-exclusive licence for the use of those rights which are incorporated into the Project Video Blogs for the purposes outlined in this deed of consent;
6. you may choose to be provided with an opportunity to view each Project Content prior to its distribution or publication by the University for the purposes of the Competition, and you will have a period of five business days to provide your approval to such distribution or publication, following which, your consent will be deemed to have been given;
7. any rights to request that Project Content will edited or modified following any review undertaken in accordance with clause (f) be limited only insofar as such editing or modification is reasonably necessary in order to protect your confidential or proprietary information or your reputation or goodwill;
8. the University may use your name relation to the Project, however while the University will endeavour to ensure that its use of the Project does not injure your reputation or goodwill, the University will have little control over the acts or omissions of third parties;
9. you are not entitled to any royalties, fees or other compensation in return for the use of the Project Content by the University; and
10. you release the University from all claims regarding the use of the Project Content as outlined in this deed of consent.

FEIT thanks you for your continued support of its Students and your commitment to engineering education and assisting the next generation of engineers gain valuable experience with industry.

I would greatly appreciate it if you could execute this Deed of Consent as indicated below and return it to FEIT at your earliest convenience to endeavour-feit@unimelb.edu.au.

Yours sincerely,

Professor Andrew Ooi

Faculty of Engineering and Information Technology

**Executed as a deed:**

Signed, sealed and delivered by )

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 Signature of Director

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 Name

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 Date

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 Signature of Director/ Secretary

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 Name

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 Date