**Semester 1, 2024 Endeavour Exhibition Awards  
Telstra Tech Breakthrough and Community Impact Award**

Telstra’s purpose is to build a connected future so everyone can thrive, and that means doing the right thing for the broader community, and operating in a way that earns and deserves trust. The **Tech Breakthrough and Community Impact Award** highlights your ability to embrace cutting-edge advancements and pioneering solutions in the pursuit of excellence.

Through a willingness to take risks and innovate, you have demonstrated a unique approach that breaks through traditional barriers to build a solution that will inspire and bring about a positive change in the lives of the people it impacts.

The Tech Breakthrough and Community ImpactAward will comprise **one prize of $5,000**.   
  
**Judging criteria:**

Using your project, tell the judges a story / provide an example of:

* How has the project team demonstrated customer and/or community design principles in the delivery of the project?
* How did you consult or collaborate with key stakeholders to ensure the needs of both the customer and/or community were taken into consideration during the project lifecycle?
* What are the key benefits of the product and or service on the customer and/or our community?

**Award Process & Timeline**

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| **Activity** | **Timeline** |
| Applications for the award will commence. | Monday 26 February 2024 |
| Applications for the award close. | Friday 12 April 2024 |
| Telstra will select and confirm 3-4 project groups as finalists for each award. | Tuesday 16 April – Friday 26 April 2024 |
| Telstra judging of finalist teams at their display booths:   * 10-minutes in total for each project group. Each project group will be asked to deliver the following:  1. A 3-minute pitch in regards to their project 2. Respond to questions during 5-minute Q&A time | Wednesday 22 May 2024  Endeavour Exhibition & Awards Night |

**Application Form**

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| Project Details | |
| Project Code |  |
| Project Title |  |
| Team Member(s) |  |
| Team Supervisor(s) |  |
| Industry Partner(s) (Specific company, if any) |  |
| Project Team Contact Details | |
| Contact Phone Number |  |
| Contact Email Address |  |

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| --- |
| Response to Judging Criteria |
| 1. Please provide a problem statement for your project (max 150 words) |
| Response: |
| 1. How has the project team demonstrated customer and/or community design principles in the delivery of the project? |
| *Response:* |
| 1. How did you consult or collaborate with key stakeholders to ensure the needs of both the customer and/or community were taken into consideration during the project lifecycle? |
| *Response:* |

|  |
| --- |
| 1. What are the key benefits of the product and or service on the customer and/or our community? |
| *Response:* |

**Note:**

Please respond with a maximum of three-page response (plus relevant appendices) to the award judging criteria

**Appendix:**

**All questions can be directed to the Endeavour team at**

**endeavour- feit@unimelb.edu.au**

Applications are to be labelled as follows and submit with other applications [>>HERE<<](https://forms.office.com/r/dM1wPBm6qC)

**NO LATER THAN 11:55PM AEST Wednesday 12 April 2024**

File Naming Conventions: <TBCIA> <Team Leader First Name> <Team Leader Family Name> <Project Title>